



### **Mid North POD**

**Date:** 23.01.2014

**Time:** 7:00-9:00pm

**Venue:** Plas Menai

**Chair:** Debra Barker (Hockey Wales- North Wales Regional Manager)

<b>Attendees</b>	
<b>Name</b>	<b>Representing</b>
Grant Bond	Bangor City Hockey Club
Pam Evans	Llandudno Hockey Club
Sue Utting	Llandudno Hockey Club
Llinos Davies	Llandudno Hockey Club
Will Baxter	Bangor University
Richard Bennett	Bangor University
Katie Williams	Bangor City Hockey Club
David Lloyd-Williams	Gwynedd
Ffion Davies	Arduwly Hockey Club
Fiona Hailstone	Bangor University
Gemma Jones	Bangor University
Sarah Williams	Porthmadog Hockey Club
Helen Puw	Porthmadog Hockey Club
Tesni Edwards	Porthmadog Hockey Club
Iona Griffith	Pwllheli Hockey Club
Heidi Littler	Pwllheli Hockey Club
Caroline Spanton	Hockey Wales
Nicci Ashcroft	Hockey Agent
Catrin Davies	Hockey Agent

**Next Meeting- 10<sup>th</sup> April 2014 (7:00-9:00pm) at Plas Menai**



## Volunteer/Workforce Development

- Encourage/target- parents & partners, friends
- Back2Hockey (Playing Opportunity)
- Communicating with/approaching parents
- Events- Attract and involve potential volunteers
- Links between teachers and university students- on courses
- Courses- club/grant funded in exchange for support, e.g. coach, umpire.

## Individual within clubs to identify opportunities

- Admin/Finance course for clubs
- Set job descriptions for volunteers
- Give volunteers authority to run.../take ownership
- Engaging different people and their skills/interests; photography, finance, coaching, social media/website, transport, maintenance and storage (for equipment)
- Incentives- qualifications, half price kit/membership
- Localise events around membership
- Investigate how other sports do it.
- Target other sports (swap membership)
- B.E.A- Bangor Employability Award; link to University



## Communication/Links to Schools

### Problems

- Difficulty in getting schools interested and keeping the interest
- Personnel- who to communicate with? 5x60 Officers or teachers?
- Leaving messages- no one returning calls
- Club Members- working during school time

### Solutions

- List of 5x60 Officers- Contact Local Authorities
- Clubs to identify Hockey Young Ambassadors
- Head of Schools- names/contact numbers
- Any Retired/ student/ school age members/ parents/ parents working in schools
- B.E.A- Bangor Employability Award.
- Club Member- School sessions before
  - Primary/Secondary tournaments- exit route to clubs
  - Club organise festival for school cluster

### How?

- Contact Student Volunteering at-
  - Bangor University
  - Llandrillo
  - Coleg Meirion Dwyfor
  - Coleg Menai
  - Job Centres
  - Sixth Form
  - Duke of Edinburgh
- Offer to fund coaching courses
- Club Press/Marketing officer- to publicise/share success
- Contact Hockey Agent



## Increase Adult Participation

- University-Club Links
- Ensure sessions are planned well
- Clubs attend University Trials
- Offer exit route in to clubs (overflow and 3rd team players)
- Back2Hockey
- Corporate League
- Summer Leagues
  - Teams from work places/organisation (potential sponsors)
- Mixed tournaments
- Increase out of hours contact- social activities
- 7 a side gmaes
- Tours
- Look at indoor leagues
- Website or support for the hub- Ffion (Workshops)
- Reduce the price- look at sponsorship subsidy for Kit, courses, number of hours participation, family membership.